



# NHWA

Official journal of Neighbourhood Watch Australasia  
incorporating Neighbourhood Support New Zealand



# ADVERTISERS 2025 MEDIA KIT

Thank you for your interest in NHW Australasia.  
Inside this media kit, you'll find everything you need to discover  
the power of the publication and the opportunities it offers.

[nhwa.com.au](https://nhwa.com.au) 🔍



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Lvl 1, 460 Bourke St, Melbourne

# ABOUT THE PUBLICATION

NEIGHBOURHOOD WATCH AUSTRALASIA (NHW) IS A COMMUNITY BASED CRIME PREVENTION PROGRAM AIMED AT MINIMISING THE INCIDENCE OF PREVENTABLE CRIME, IN PARTICULAR, BURGLARY AND THEFT WITHIN A DEFINED AREA. THROUGH A WILLINGNESS TO WORK TOGETHER, POLICE AND THE COMMUNITY CAN REDUCE CRIME IN THEIR AREA AND IMPROVE THE QUALITY OF LIFE.

## ABOUT NHWA

The NHWA program encourages and teaches residents how to accurately take details and report any suspicious person and unusual or criminal activities in their area. This enables Police to provide a better service as well as provide a safer area for you.

The NHW Australasia magazine is an important communication tool for NHWA volunteers and administrators throughout Australasia. It allows them to advertise local activities and communicate their successes. It provides practical crime prevention and community safety advice, and this information is disseminated through the broader community via local NHWA area newsletters.



## QUICK LOOK AT THE NHWA

NHW is distributed to all NHW Co-ordinators, Police members involved with Neighbourhood Watch Co-ordinators, administrators and volunteers.

**3 editions per year - April, August and November**



**6,000**  
Copies



**A4**  
Size



**20,000**  
Readership



(03) 9937 0200



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# INFORMATION ABOUT ADVERTISING

NHWA AND COUNTRYWIDE AUSTRAL PROVIDE A VARIETY OF METHODS FOR SHOWING SUPPORT TO NEIGHBOURHOOD WATCH IN YOUR REGION, WHILE ALSO PROMOTING YOUR BUSINESS AND THE VALUABLE WORK YOU DO.

## ADVERTISING RATES

Advertisement Size	Price
Full Page Colour	\$2,695
Half Page Colour	\$1,595
Quarter Page Colour	\$1,195

**Covers, double page spreads, advertorials and page specific costs are available upon request.**

All prices exclusive of 10% GST and does not include agency fees.



## READ ONLINE

Click below to view an online version of the NHWA

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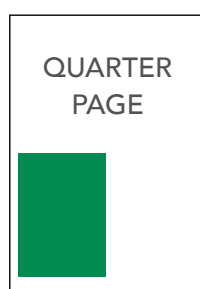
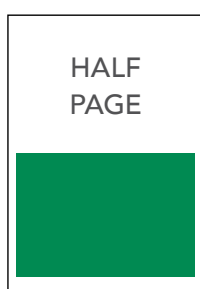
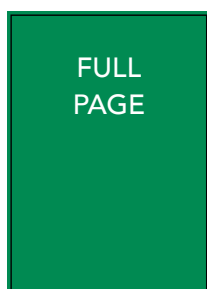


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# ADVERTISEMENT SPECIFICATIONS

Ad Size	Trim Size (width x height)	Bleed Size (width x height)
Full Page	210 x 297	216 x 303
Half Page	190 x 131	NA
Quarter Page	93 x 131	NA

All measurements in millimetres.



## File Preparation

- Artwork must be supplied as a high resolution (300 dpi) PDF, EPS or TIF file with all fonts embedded.
- Colour artwork must be CMYK - PMS spot colours and RGB images are unacceptable.
- Full page and cover ads must include 3mm bleed on all sides as well as crop marks.
- Ink Weight: 310%, Cover Stock: 150gsm  
Inside Stock: 95gsm
- Publishers are not responsible for typesetting/artwork done on behalf of an advertiser.
- All copy is subject to the approval of the publishers (Countrywide Austral) and NHWA.  
The publishers reserve the right to reject or cancel any advertising at any time for any reason and will not be held responsible for unclaimed material after a period of three months from date of publication.

